

Software Review Response

Thursday, September 27, 2007

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We welcome all reviews as they provide us with a useful way of improving our product. We are currently the world leading provider in this field and improvement will happen very rapidly.

However, whilst some of the statements supplied in the report are fair, clear evidence of the worth of Turnitin has been explicitly omitted from the results, due to a misunderstanding of what the results mean.

German Language Content and Wikipedia

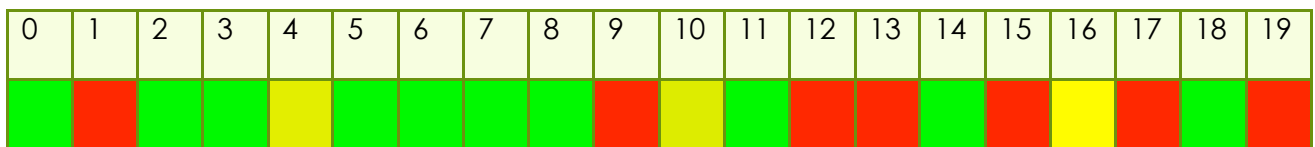
The comments about German language and the need to improve the German Wikipedia content are legitimate and will be addressed in the very near future (Wikipedia by the end of Oct 2007).

Originality Report Interpretation

The marking criteria misrepresent the results Turnitin produced.

With some papers, notably 5,6 and 8, (see below) very high percentage matches were found, but because they were not matched with the specific sources that the review team had identified, they were omitted.

If a pure, and correct, analysis based on text percentage match was done, the following results chart would be accurate:



Which would give a total score of 35.

Paper 6

The screen shot shown below shows the originality report from text 06 – fff. As you can see, a 76% match was made to a site as well as numerous other matches that can be viewed on the show matches one at a time function. For some reason however this report was awarded no points, which according to the scale is 'nichts gefunden'!

http://submit.ac.uk - TurnitinUK - Mozilla Firefox

TurnitinUK Originality Report [←previous](#) [next→](#) [print](#) [save](#) [help](#)
[refresh](#) [prefs](#)

06_atf.pdf by Anonymous
 Processed on 17-09-07 12:35 AM PDT ID: 1070608 Word Count: 608

turnitinUK

Overall Similarity Index: 76% [exclude quoted](#) [exclude bibliography](#) mode: show highest matches together

Fridrik Thor Fridricksson Der islandische Filmemacher, dessen Name sich in seiner Muttersprache „Friorik Por Frioricksson“ schreibt, wurde am 12. Mai 1953 in Reykjavik, der Hauptstadt Islands, geboren.

1 Er hat sich immer für Film interessiert, obwohl er keine Filmschule besucht hat. Er machte bereits mit 14 seinen ersten 8mm-Film und drehte in der Schule 16mm-AmateurExperimentalfilme. 1973 gründete er zusammen mit Freunden den ersten Filmklub in einem alten, heruntergekommenen Kino („Fjalakotturinn“, Bergkatze). Dort zeigten sie sowohl Klassiker als auch moderne Kunstfilme. Er wählte genau die Filme aus, die ihn selbst besonders interessierten, sozusagen in padagogischer Absicht [1]. Mit den Einnahmen wurden eine richtige Filmkamera und ein Schneidetisch finanziert. Fridrik Por [2] hat wie kaum ein Zweiter die islandische Filmszene geprägt. 1978 gründete er das Reykjavik Filmfestival und war dessen erster Leiter. Jedes Jahr im September oder Oktober werden über mehrere Wochen aktuelle Filme gezeigt, nicht nur nordische Produktionen, sondern auch internationale Filme. Als Preis wird der Edda-Award vergeben. Seit 1980 gibt er die erste islandische Filmzeitschrift heraus. Den Verlag „Svart a hvitu“ (Schwarz auf weiß), der Publikationen rund um Kunst und Kultur erstellt, hat er ebenfalls mitgegründet. Mit Geld aus seinen erfolgreichen Filmen und staatlicher Unterstützung gründete er die „Icelandic Film Corporation“ [3], um die aufblühende islandische Filmszene zu unterstützen. Es wird ihm nachgesagt, dass er besonders

1 76% match (internet from 14/10/06)
<http://private-psychotherapie.de>

Done zotero

With particular reference to the comment about Paper 7 that the 'Sendung mit der Maus' site was not found; it can be clearly seen on the report below that indeed this match was found, but the report had not been fully analysed. Again this was not given full marks, despite the overall score coming to 100%!

TurnitinUK Originality Report

07_ahorn.pdf by Anonymous
 Processed on 14-09-07 5:15 AM PDT ID: 1070605 Word Count: 531

Overall Similarity Index: 100% [exclude quoted](#) [exclude bibliography](#) mode: show matches one at a time

Ahornsirup ist der eingedickte Saft des Zuckerahorns (*Acer saccharinum* Wangenh.), seltener des Schwarzahorn (*Acer nigra*).

In Kanada wachsen unzählig viele Ahornbaume. Sogar die Flagge von Kanada trägt in der Mitte ein Ahornblatt, weil viele Kanadier diese Baume besonders mögen - auch wegen des leckeren, süßen Ahornsirups. Der Sirup wird aus den Ahornbaumen gewonnen.

Die Herstellung von Ahornsirup wurde von den Indianervölkern im Nordosten Nordamerikas erfunden. In Kanada beginnen die Baume im Frühling vor der Schneeschmelze, in den Wurzeln gespeicherte Nährstoffe in die Knospen zu transportieren.

Dann wird in die Ahornbaume ein kleines Loch gebohrt. Das Loch darf höchstens drei Zentimeter tief und höchstens anderthalb Zentimeter dick sein. Und nur in die ganz dicken, großen Ahornbaume wird auch noch ein zweites oder drittes Loch gebohrt. Wenn man sich an diese Regeln hält, schadet das den Bäumen nicht: In das Loch wird ein kleiner Zapfhahn geschlagen. An diesen Zapfhahn wird ein Eimer gehängt. Und auf den Eimer wird ein Deckel gelegt, damit von oben kein Dreck hineinfällt.

Sobald der Zapfhahn eingeschlagen wurde, läuft eine

- 79% match (internet) <http://www.mausreporter.de>
This is source #1 in the cumulative report.
- 79% match (internet) <http://www.sendung-mit-der-maus.de>
This source is completely hidden by one or more sources in the cumulative report.
- 79% match (internet) <http://www.sendungmitdermaus.de>
This source is completely hidden by one or more sources in the cumulative report.
- 79% match (internet) <http://www.wdarmaus.de>
This source is completely hidden by one or more sources in the cumulative report.
- 79% match (internet) <http://www.diesendungmitdermaus.de>
This source is completely hidden by one or more sources in the cumulative report.
- 79% match (internet) <http://www.sendung-mit-der-maus.de>

Done zotero

Storage of Papers

The option not to place the student work in the global database is not hidden, and all users who receive training are informed about this option. However we will look at making this clearer.

EU Law

We act in a completely lawful way with proper respect for the rights of all students. If any Institution wants to discuss legal issues and student rights regarding Turnitin with us, then we can provide accurate advice and guidance.

Removal of Turnitin work

When institutions request work is removed, it is removed. We are investigating the claim that Dr Debora Weber-Wulff had content that she had asked Turnitin not to crawl. We were surprised to see disputed and opinionated 'gossip' blog sites being used as 'evidence' for this aspect of the study. We offer a very supportive customer focused approach to our service and go out of our way to help our users.

Problems with Umlauts

This is a real issue which we are taking very seriously and is in the process of being resolved.

www.iPlagiarismCheck.com

iParadigms Statement:

“In making a check of suspicious Turnitin activity, it was uncovered that two individuals by the names of Angela Nevarez and Susan Keisler have been using the Turnitin system in an unauthorized manner. These individuals seem to have found a Turnitin account id and join password that had been published on a university website for use by instructors at the university most likely through the use of a search engine. The individuals used this information to create classes and assignments to which they submitted papers in order to generate Originality Reports. The individuals deleted their submissions shortly after each Originality Report was generated. Deletion of a paper from an assignment does not remove the paper from Turnitin's student paper database and does leave a method of tracking the submission. The account administrator at the university has been contacted and has confirmed that the individuals in question were not authorized users of the account. The individuals' false user accounts have been blocked from the Turnitin system and the institution's account information has been changed to prevent further misuse.”

Moodle Integration

The Moodle integration works well and will soon be even better with the introduction of deep integration. The Moodle 1.8 plug-in does exist and support was offered to help the institution with the difficulties they were having but it was not taken up as they were getting close to this press release.

German Language Version

We provided advance access to the German version to the review panel for the purposes of Feedback. We welcome the feedback provided about the language content.